

MESSAGE FROM THE CHAIRMAN

Dear Retailer, Builder/Developer, or
Community Owner/Operator:

I'd like to ask you to think a minute about "Taking Technology To The Next Level". There has never been a time in our industry when we weren't evolving and improving. It might have started slowly back in the 50s. But over the years, and particularly in the last decade, the evolution has been exponential. Production lines are automated, CAD is a reality in all plants, materials and composites are state-of-the-art, and designs surpass anything we've seen before. Today's homes are so efficient and attractive that owners take special pride in them. When we talk about "Taking

Technology to the Next Level" we are talking about a future in which we are confident. Confident that more and more consumers will come to appreciate the value of factory-built housing. When one thinks of the trials and tribulations the world has experienced, and realizes that we have endured through it all, it is realistic to plan for a future that will fulfill our expectations. It's time to take our industry to the next level. Please join us in this journey.

Ron Thomas
MMHF Chairman

COMMUNITY OWNERS/OPERATORS!

Grow your profits by filling vacancies faster and more profitably. There are dozens of reasons to be at the Louisville Show in 2014. Business Building Seminars that help you finance, market and sell your homes are some of those reasons. Learn the latest community financing and refi-options straight from the lenders who make the loans...in an update from last year's commercial lending finance forum. Why keep refurbishing that older model home? Why keep chasing used inventory that costs you a bundle to move and update, and it is still just a used home? Why not experience the latest

in community series homes from companies such as Adventure Homes; Appalachia; Clayton/Middlebury; Giles Industries; Schultz/Middlebury; TRUmh; Dutch Homes; Fairmont Homes; Fleetwood Homes; Fortune Homes; Halls; Harmony Homes; Hart Housing; Manufactured Housing Enterprises; Maynardville; Norris; Redman Homes; Rutledge and Skyline all under one climate controlled roof! Come to Louisville and you'll see why those who want to show you the money will join over hundreds of professionals like you who came in 2013.

HOTEL RESERVATIONS

If you haven't gotten around to making your hotel reservations yet, we urge you to do so right away. The sooner you make reservations, the greater the likelihood you'll get your choice of rooms. The Crowne Plaza Louisville Airport, across the street from the Kentucky Exposition Center, is our headquarters hotel. It is the only hotel where there is a discounted room block for show goers. When making reservations, please refer to the Midwest Manufactured Housing Show for our special rate.

PLEASE NOTE THE RESERVATION CUT-OFF DATE:

JANUARY 13, 2014

**Crowne Plaza
830 Phillips Lane
(888) 233-9527
\$107.00 single/double**

<https://resweb.passkey.com/go/MMHF>

LOUISVILLE WEBSITE

With the website, we are providing professionals like you more of the sights and sounds of what makes the Louisville Manufactured Housing Show so great!

The site will provide far more information than we can provide any other way. Please click the link below and enjoy our new website.

**Website Address:
www.LouisvilleManufacturedHousingShow.com**

SHOW REGISTRATION

QMS Services, Inc. will be able to offer web link registration for this year's show, helping make both pre-registration and on-site registration easier than ever before. You can pre-register by visiting their web link at:

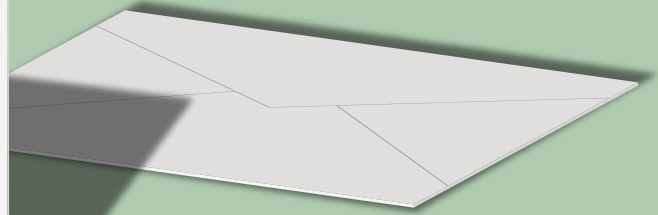
<http://www.prereg.net/2014/lmfs>

See you in Louisville, January 22 - 24, 2014 at the Kentucky Fair & Exposition Center.

2014 Louisville Show
 KMHI/MHI Appreciation Reception
 Co-sponsored by KMHI and Manufactured Housing Institute
 cordially invites you to the

Our Appreciation Reception

Wednesday evening,
 the twenty-second of January, 2014
 at the Crowne Plaza Hotel
 Crowne A Ballroom
 Cocktails and Hors D'ouvres
 5:30-7:30 PM



FREE EDUCATIONAL SEMINARS!

Wednesday January 22nd

1) Wednesday 10 AM - 11 AM. Manufactured home financing (personal property and "land/home" lending). The CFPB's regulations will be in place by the time of the Louisville Show, and finance expert and moderator Dick Ernst of FinmarkUSA.com will lead a panel made up of the top Industry Lenders on current financing available. "Complying and Surviving with Dodd-Frank rules in Manufactured Home Lending." If you sell or lease homes anywhere in the United States, don't miss this discussion! It may be worth the entire trip to Louisville!

2) Wednesday 11:10 AM - 12 noon. Modern Marketing that sells more homes and fills more vacant home sites! Learn free and low cost Tools, Resources and Methods available today to improve the image of our Industry and how YOU and YOUR operation can use them to drive more customers with cash or good credit to your sales center or community. Presented by MH marketing and sales veteran, LATonyKovach.com.

Thursday January 23rd

3) Thursday 10 AM - 11 AM. Lesson's Learned: A Panel Discussion by Manufactured Home Community Owners and Professionals on Proven Ways to Improve Your MHC and Bottom Line Performance. Get tips from seasoned pros who have profited in large, medium and small MHC operations. Something for every size community operator, don't miss it!

4) Thursday 11:10 AM to 12 noon. Manufactured Home Land Lease Community Commercial Lending Panel. Some 5 of the top MHC commercial lenders and brokers will be on hand for this always popular interactive discussion! Moderated by Dick Ernst of FinmarkUSA.com.

The 2014 Louisville Show is



EXHIBITORS

MANUFACTURER

Adventure Homes	TRUmh	Halls	Norris
Appalachia	Commodore Homes	Harmony Homes	Ritz-Craft
CMH/Family of Brands	Dutch Homes	Hart Housing	Redman Homes
Clayton/Middlebury	Fairmont Homes	Manufactured Housing Enterprises	Rutledge
Giles Industries	Fleetwood Homes	Maynardville	Skyline Homes
Schultz/Middlebury	Fortune Homes		

SERVICE & SUPPLIER

21st Mortgage Corporation	Electrolux Major Appliance	MHWC	Rent Manager
ABT Water Management	Equity Trust Realty	Michigan Mfd. Housing Association	R-CO Products
Alliance Credit LLC	Everlock Systems	Minute Man Products	R E Michel Company Inc.
Alan Tye & Associates	First Guaranty Mortgage Corporation	Mobile Tire and Axle	Rustique Enterprises
American Insurance Alliance LLC	Flexawn, Inc	Mountain Side Financial	RV/MH Hall of Fame Museum & Library
Atwood Mobile Products LLC	Harbor Floor Products/N Tech Industries	NADAguide	Seisco International Limited
Blevins, Inc.	Heritage Distributing	Net-Wired Inc	Shaw Industries/Wingate Carpets
Cascade Financial Service	Illinois Mfd. Housing Association	NORDYNE	Style Crest
Crowne Homes by Premiere Structures	Indiana Mfd. Housing Association	NTA, Inc.	Tennessee Mfd. Housing Association
Construction Solutions/Dryer Vent Boxes	Jamie's Interiors	Ohio Mfd. Housing Association	Tie Down Engineering
Country Place Mortgage	Kentucky Mfd. Housing Institute	Oliver Technologies	Tink Translift
CU Factory Built Lending	Kentucky Code Officials	Ott Distributing	Triad Financial Services
Cutting Systems, Inc	Louisiana - Pacific Building Products	PolyVulc USA	US Bank Mfd. Housing Finance
DMA Skirting	Manufactured Housing Institute (NCC)	Premier Home Mortgage	Whitley Mobile Home, Inc.
Donald C. Westphal Associates	MHPronews.com	Professional Warranty Service Corp.	Wisconsin Housing Alliance
Dura-Bilt Products, Inc.	MHRE Group	Rainmaker Software	Wolfpack Chassis
Electric Eel Manufacturing	MHVillage.com		

For more information, contact Dennis J. Hill, Show Coordinator, at 770-587-3350.